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Prestige Telephone Company Case Study

Here, the contribution margin is = (Selling Price - Variable cost per unit) = \$800 - (\$4.53 + \$80.13) = \$715.34. According to the case study, Prestige Telephone Company has an agreement with the Prestige Data. Service to cover \$82,000 of the costs.

Prestige Telephone Company Case Study [en5k7w6pm5no]

Prestige Telephone Company - Case Study. In April 2003, Daniel Rowe, president of Prestige Telephone Company, was preparing for

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a meeting with Susan Bradley, Manager of Prestige Data Services, a company subsidiary. Partial deregulation and an agreement with the state Public Service Commission had permitted Prestige Telephone to establish a computer data service subsidiary to perform data processing for the telephone company and to sell computer service to other companies and organizations.

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In the case, it has been asked that as the controller of Prestige Telephone Company, analyze the 1997 first-quarter operating results for Prestige Data Services (a fully-owned subsidiary) and possible alternative courses of action to improve performance of Prestige Data in the future. Main Issues in the Case Study

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Prestige Telephone Company Services Case Study Solution
Individual Case Study □ Prestige Telephone
Prestige Telephone Company has established a computer services subsidiary, Prestige Data Services which specialize in offer data processing for telephone companies including its parent company and sell computer service to other organization. However, Prestige Data Services has not achieved positive account balance to date.

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A Case Analysis of Prestige Telephone Co: Data Servicing CASE ANALYSIS. Brief History/Appraisal Break Even Points Pricing

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and Strategy Changes Suggestions for Accounting Operations HISTORY (1999) Due to partial deregulation & agreement with PSC. Create PDS to increase Revenue w/o raising rates.

Prestige Telephone Company (Online Case Analysis ...

The top management of the Prestige Telephone Company is considering alternative courses of action which might be taken to improve the performance of a new subsidiary, Prestige Data Services. 2. It was originally conceived as a mechanism by which high and non-regulated returns could be used to augment the profits of Prestige Telephone Company, while at the same time providing computer services to that company.

Essay about Prestige Telephone Company - 2175 Words

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□Prestige Telephone will need to absorb Prestige Data's relevant fixed costs. □Prestige Telephone will have to pay higher rates for services previously provided by Prestige Data Services. Regardless of possible sunk costs such as equipment leases (\$95,000), Prestige Data Service positively contributes to the parent company.

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computer service to other companies and organizations.

CVP ANALYSIS Prestige Telephone Company

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Vrio analysis for Prestige Telephone Company case study identified

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the four main attributes which helps the organization to gain a competitive advantages. The author of this theory suggests that firm must be valuable, rare, imperfectly imitable and perfectly non sustainable.

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d. Reducing hours would reduce demand for commercial revenue hours by 20%, from 138 hours to 110 hours. At that level, the total contribution would be: $110 \text{ hours} \times (\$800 - \$71.5) = \$80,135$ or \$20,398 less than at present. c. An increase in promotion that would increase commercial

Prestige Telephone Company by Abhijeet Panda

Question: Prestige Telephone Company □ Case Study In April 2003,

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Step 2 - Reading the Prestige Telephone Co., Chinese Version HBR

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Case Study To write an emphatic case study analysis and provide pragmatic and actionable solutions, you must have a strong grasp of the facts and the central problem of the HBR case study. Begin slowly - underline the details and sketch out the business case study description map.

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from HOMEWORK 351 at University of Texas. Case Summary
Prestige Data Services is a subsidiary of Prestige Telephone
Company, designed to

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An independent regulated telephone company has established a
computer services subsidiary that seems to remain unprofitable.
Managers must determine whether it is profitable or not and
consider changes in pricing or promotion that might improve
profitability. A rewritten version of an earlier case.

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